

Format of application for dealership and the details to be furnished along with application are given in Annexure I & II.

The address to which applications have to be forwarded

C. RAJESH BABU,
DY.MANAGER(T&I),
FACT LTD., EEC BUILDING,
MARKETING DIVISION,
UDYOGAMANDAL.
Ph: 0484-2553389.

ANNEXURE I

Place:

Date :

The Senior Regional Manager,
Regional Office, FACT Ltd.

.....
.....

Sir,

I hereby apply for appointment as your Authorised Representative to deal in your fertiliser products in..... and I agree to abide by the following conditions.

That this appointment is not exclusive and that you have the right to appoint other Authorised Representatives or operate your own selling points in the area and that I am not eligible to get any benefit whatsoever on sales effected by them.

That this appointment can be terminated by mutual agreement or by other party giving thirty day's notice and also that you have the right to terminate the same if I do not comply with any of the conditions listed herein.

That I have to comply with all the statutory requirements prescribed by the Central and State Governments or by other Government agencies covering fertiliser sales especially those relating to licensing, record keeping and rendering reports and returns.

The records should be maintained and reports submitted about my sales as required by you from time to time.

That I should draw your Fertiliser Products only from your buffer stock godown/wholesaler to whom I am attached and that I have to pay the prices ruling at the time of taking delivery of the stock and also that I should sell your fertiliser products only at prices not exceeding the consumers selling prices fixed by you from time to time.

That I am entitled to get remuneration only to the extend of margin allowed by the Company as the difference between the Company's Ex-Agro Services Centre selling Prices to Authorised Representative and the Prescribed Consumer Selling Prices and that no other remuneration is payable to me by the company.

That I have to provide at my cost suitable storage places as prescribed by you and that I have to exhibit at my place of business a "FACT Fertiliser Dealer Board and "Price List" board giving the latest consumer prices.

That once I take delivery of fertiliser stock against payment you will not take back any portion of stocks.

On appointment as your A/R, I am prepared to keep with an interest free security deposit as per company requirement.

I request that early orders may be passed appointing me as your Authorised Representative at.....

The details regarding the application are given in proforma enclosed and all information furnished are true.

Signature:

Name :

ANNEXURE - II

DETAILS TO ACCOMPANY DEALER APPLICATION

1. Name of the applicant:
 - a) Whether it is a proprietary concern/
Partnership firm/Co.op.Institution or
Others specify :
 - b) Educational qualification of Proprietor/
Managing Director :
 - c) Whether belongs to SC/ST. If so certificate
issued by Revenue Authorities not below
the rank of Tahsildar. :
2. Address : Village :
- Taluk :
- District :
3. Proposed place of business with Dist.
 - a) Taluk & Village :
 - b) Krishi Bhavan/Block :
4. Present business activities if any :
5. If Co.op.Society or Firm
 - a) attach latest
Audited balance sheet and copy of
Resolution taken :
 - b) Please State
 - i. Date & Year of gegn. :
 - ii. Paid up capital :
 - iii. Number of members :
 - iv. The person authorised to do business
on behalf of the Society/Firm :

6. If partnership state

- a) The name & address of Partners :
- b) Whether partnership deed copy is enclosed. :
- c) Name of person authorised to do Business on behalf of the firm. :

7. If fertiliser dealer, give

- a) Licence No. Date & the firms representing:
- b) Give the CST No.& State/TIN. If any :
- c) Approx. tonnage of fertilisers sold in the last 2 years, showing each items separately. :

8. Facilities for storage with godown capacity :

- 1. Door No./Address :
- 2. Tonnage that can be stocked :
- 3. Rented or Own. :

9. Distance to your place of business, from Name Distance from

- a) Nearest FACT Agro Service Centre :
- b) Rake Point specify :

10. Other Fertiliser Dealers in the area with details of firms they are representing Dealer Firm Approx. Offtake/Year

11. Approximate area under important Crops in the proposed place of Business such as

	Total acreage(ha)	Acreage(Irrigated)(ha)
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1) Paddy

2)

3)

4)

12. Expected sales of FACT products for a year from your points

<u>Products</u>	MT
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Factamfos

Urea

Ammonium Sulphate

MOP

Others: Specify

13. When do you expect maximum sales :

14. The extent of BG/FD you can provide :

For Kerala BG/FD Minimum :Rs.1,00,000/-.

(One Lakh only)

For other states BG/FD Minimum:Rs.2,00,000/-

(Two Lakh only).

15. Details with value of movable assets/
Immovable assets :

16. Any other particulars :

I hereby agree that, if appointed I shall execute the agreement of dealership as prescribed by the Company and shall provide BG/FD as mentioned above.

Signature
With Name and
Address

Place :

Date: